



EVANGEL UNIVERSITY AKAEZE

STAFF PROFILE



PERSONAL INFORMATION

Job Title	LECTURER				
First Name	CYPRIAN				
Middle Name (initial)	AFAM				
Surname	ANIH				
Official Email	ani.afam@evangeluniversity.edu.ng				
Social Media Handles (links preferable)					
Facebook	Cyprian Afam Anih	Twitter		LinkedIn	
ORCID Number	0000-0002-0328-3339	Google Scholar ID	Cyprian Afam Anih		

WORK/OFFICE INFORMATION

Programme	FULL TIME LECTURING
Department	MASS COMMUNICATION
College	ARTS AND SOCIAL SCIENCES

BIOGRAPHY (EDUCATION/PROFESSIONAL EXPERIENCE/PROFESSIONAL ACCOMPLISHMENTS)

Cyprian Afam is a lecturer in the department of Mass Communication, Evangel University, Akaeze, Ebonyi State, Nigeria. He joined the great institution after over a decade of effective teaching and administration in Madonna University, Nigeria (Okija Campus, Anambra State), a system which he was a pioneer Photo journalist as well as Instructor in Madonna University which has also greatly influenced his research interests in the study and practice of Photojournalism and Branding for better policies and economic development as evident in his publications, PGD, and M.Sc Studies.

Cyprian Afam Anih is a Ph.D Student in the Department of Mass Communication, Enugu State University of Science and Technology, Enugu state, Nigeria. His Ph.D research interest is focusing on effectiveness of Electronics Media in Health

Communication.

Cyprian Afam Anih has many publications in reputable local and international academic journals. He is a full member (MSM) of Institute of Strategic Management, Nigeria. He has actively participated in many conferences, seminars and workshops particularly on Branding, Strategic Communication and Electronics Media Management.

ACADEMIC QUALIFICATIONS

S/N	INSTITUTIONS ATTENDED	DEGREE(S) AWARDED	YEAR
1	Enugu State University of Science and Technology	M.Sc, MASS COMM	2016
2	Nnamdi Azikiwe University Awka, Anambra State	PGD, MASS COMM	2010
3	OSISATECH Polytechnic, Enugu	HND, MASS COMM.	2003
4	OSISATECH Polytechnic, Enugu	ND, MASS COMM.	2001
5	Community Secondary School, Agbani, Enugu State	SSCE	1996
6	Community Central School, Amafor-Ihuokpara	FSLC	1989

RESEARCH INTERESTS

S/N	INTERESTS
1	Branding,
2	Strategic Communication,
3	Photojournalism/Pictorial Communication
4	Electronic Media Management and Health Communication

MEMBERSHIP OF PROFESSIONAL BODIES

S/N	PROFESSIONAL BODY
1	Institute of Strategic Management, Nigeria. (ISMN)